

PRESS RELEASE



FOR IMMEDIATE RELEASE

EtonHouse, Singapore's finest education group opens its first pre-school in Lujiazui in Pudong, Shanghai

May 2013 Shanghai, The EtonHouse International Education Group that runs premium international schools and pre-schools in Singapore and the rest of Asia has opened its first campus in Shanghai.

With over 71 campuses in Singapore, China, India, Indonesia, Japan, Korea, Malaysia, Cambodia and Vietnam, the EtonHouse International Education Group caters to more than 5000 children from 61 different nationalities. In China, the Group has 12 campuses in various provinces that offer education to children from Nursery to High School.

EtonHouse International Pre-School Shanghai is located in Lujiazui in the heart of Pudong. This beautiful property with its thoughtfully created learning environment and abundant outdoor spaces will offer a high quality international education to children from playgroup to kindergarten. The pre-school commences operation in September 2013. Parents and children can visit the campus from the 24th of May 2013. The Open House days are scheduled on the 24th and 25th of May from 9AM to 4 PM.

The campus has generous outdoor spaces and offers children a learning space that is designed for engaging and high quality programmes for the early years. The teachers are handpicked and represent a range of different nationalities. The curriculum offered is the renowned EtonHouse inquiry based pedagogy that parents have valued and trusted over the years. Developed with inspirations from the Reggio Emilia approach in Italy, the programme is adapted to the Asian context. It lays emphasis on the development of 21st century skills and attitudes in children along with second language skills in Mandarin. In Reggio Emilia, they refer to the learning environment as the 'third teacher'. At EtonHouse Shanghai, the environment is carefully planned in its choice of colours, use of natural materials and light and innovative learning resources. The learning environment is designed to build relationships between the indoor and outdoor learning spaces and to ensure that the classrooms are aesthetic as well as functional spaces. The outdoor playground has been designed specifically to ensure that children build deep relationships with the natural world.

EtonHouse has a strong history. It has a proven track record of running successful international pre-school, primary, middle and senior years programmes in various countries that have been acknowledged as international best practice. To quote Mrs. Ng Gim Choo, Founder and Group Managing Director of the EtonHouse International Education Group, "I am very excited about the opening of EtonHouse Shanghai. Shanghai is a very special city and we are confident that the quality of early childhood education we will offer is unparalleled and will establish new standards of excellence here. Being a part of EtonHouse, also offers opportunities for the children and staff of EtonHouse Shanghai to interact, learn and share with their peers in other EtonHouse campuses around the world, thus adding more colour and diversity to their learning environment and inculcating international mindedness amongst them"

EtonHouse schools follow an inquiry based learning philosophy where children are actively involved in the learning process, making teaching and learning a collaborative, dynamic and engaging experience. With a strong focus in second language learning, the schools invest heavily in continual professional development of its staff and in research based best practice.

About the EtonHouse International Education Group

EtonHouse has over 18 years of experience running pre-schools and international schools with over 71 campuses spread across Singapore, China, Indonesia, Korea, Japan, India, Malaysia, Vietnam and Cambodia. With over 5000 students from 61 different nationalities, the EtonHouse schools offer a truly dynamic and multicultural environment with proven expertise in running international programmes that adhere to best practice.

The first EtonHouse School commenced operation in 1995 in Singapore. Spanning 18 years, the EtonHouse schools have set standards of excellence across Asia by providing high quality international education.

EtonHouse schools follow an international curriculum inspired by best practice. In the early years, a child-responsive Inquire-Think-Learn integrated curriculum approach is followed. This approach is inspired by the Reggio Emilia Educational Project of Northern Italy. In the primary, middle and high school levels, EtonHouse follows the International Baccalaureate Programme, with its inquiry-centred, multi-disciplinary philosophy. EtonHouse schools in Singapore in Newton, Orchard and Broadrick and Suzhou and Wuxi in China are authorised International Baccalaureate *World Schools*. EtonHouse Newton and Orchard are the first stand-alone pre-schools in Singapore to acquire the IB PYP World School status.

EtonHouse has expanded successfully in China and other parts of Asia with the help of its excellent standards of practice and international quality development framework. It has also received several

commendations from government bodies and international educational networks and has been at the forefront of international education in the Asia Pacific region.

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